



www.heep.org



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Thank you for taking the time to review this brochure and I hope to meet you in Asheville, NC the second week of September 2019.

Rande Robinson
 2019 HEEP International President

Asheville is a city in western North Carolina's Blue Ridge Mountains. It's known for a vibrant arts scene and historic architecture, including the dome-topped Basilica of Saint Lawrence. The vast 19th-century Biltmore estate displays artwork by masters like Renoir. The Downtown Art District is filled with galleries and museums, and in the nearby River Arts District, former factory buildings house artists' studios. Don't forget the 20 plus breweries located in and around the city.

Sponsorship and Vendor Opportunities

If you would like to participate in the e 2019 IHEEP Conference as a Tiered sponsor, and event sponsor or have a booth in our vendor hall contact Ernie Cochran of Housman & Associates at 512.413.5969 or by email at ernie@housmanandassociates.com.

Conference Hotel

Explore the Blue Ridge and the Great Smoky Mountains when you visit the **Renaissance Hotel** in Asheville, North Carolina. Just steps from downtown, your stay at the **Renaissance Asheville** will feature the sights and sounds of a major city, combined with views of stunning mountain ranges.



For more information Asheville

<https://www.exploreasheville.com>

<https://www.ashevillenc.gov/>

<https://www.romanticasheville.com>

<http://www.ashevillechamber.org>



September 8-12, 2019

Renaissance Hotel

Asheville, NC



HIGHWAY ENGINEERING EXCHANGE PROGRAM




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HIGHWAY ENGINEERING



EXCHANGE PROGRAM



What is HEEP?

HEEP is an international organization created to promote the exchange of Knowledge, experience, and best practices for using technology in the transportation engineering industry. HEEP has been in existence for 60 years providing a forum for Civil Engineers and IT Professional to discuss how the use of new products, services and workflows can address the ever-changing challenges of providing for the transportation need of our traveling customers.

Who Participates HEEP?

The HEEP organization's membership is made up of Engineers, IT Professionals and Technology Partners from most of the Transportation Agencies of the US States, Canadian Provinces, and Eastern European Countries, as well as from associated Consulting Engineering Companies, Municipal Highway Departments, and transportation-related Technology Vendors.

How You Join HEEP?

HEEP is a not-for-profit organization managed by its members elected from the Transportation Agencies delegates. Delegate members are from public transportation agencies, and associate members are from private engineering or technology-related companies. There is no membership fee to belong to HEEP. For more information visit the HEEP website at WWW.HEEP.ORG.

What is the International Conference (IHEEP)?

The International HEEP Conference is held each year usually in September or October, which is hosted by the rotating State Transportation Agencies. The 2019 International HEEP Conference host is the NCDOT / NCDIT, at the Renaissance Hotel in Asheville, NC from September 8-12, 2019. The conference offers technical presentation sessions, roundtable and panel discussions. The conference also includes an exhibitor's hall with booths, general membership meetings, Keynote speakers and social events. The conference website is www.iheep2019.org.

What is the Value of Conference Participation?

The IHEEP conference provides many opportunities to learn about new concepts, technology, and best practices, from our colleagues and other experts in the Transportation Industry. IHEEP provides an excellent networking prospect to expand our thinking outside of our organizations and learn from others experiences. Transportation consultants and technology partners can promote their unique products and services through direct discussions with attendees and by presentations during the technical sessions. IHEEP provides visibility for small as well as large organizations by becoming a Sponsor by exhibiting at a booth, subsidizing an event or advertising in the conference program.

Experience North Carolina !



Visit US at IHEEP2019.COM